



## **PODFADING PREVENTION WORKSHEET**

Whether you are launching your podcast, or you are midstream in creating your content, there are steps you can take to help you fight the urge to quit. These steps will help you break through that 7-episode wall of podfading.

1. Make sure your passion is truly what you think it is.
2. Niche your target, so you know exactly how to filter your content.
3. Try to brainstorm 50 show topics in 10 minutes.
4. Create a schedule and break the tasks into parts.
5. Look at the big picture so episodes build seasons or themes.
6. Work when you feel most creative and productive.
7. Find an accountability partner.

You can hear the full explanation of this worksheet in Podcast Talent Coach episode 178. It is available online at [www.PodcastTalentCoach.com](http://www.PodcastTalentCoach.com).