



TOPIC DEVELOPMENT WORKSHEET

Use this worksheet to develop each show topic.

Why is the topic relevant to your audience?

How will you make the audience care?

What is the source of the topic?

How will the source lend credibility to the topic?



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What do you find intriguing about the topic?

What emotion do you hope to stir?

In what context will the story be set?

Where will you take the topic? Where will the story go?

What details will you use?



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What is the one thing you hope your listener will remember about you/your show?

Write the intriguing introduction to your topic.

To order the full **PODCAST TALENT COACH WORKBOOK** that will help you implement this worksheet with full explanations, or to request a detailed critique of your show, visit **www.PodcastTalentCoach.com**.