

# Erik K. Johnson



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Podcast Talent Coach is dedicated to the art and show business of podcasting. Our coaching style is personal. We treat every client as if we are part of the show.

## PODCAST

Other companies may offer services that teach the technical side of podcasting. Podcast Talent Coach is the premiere coaching service focused on the personal side of the art of podcasting.

## Talking Points:

- How to use a podcast to grow your business
- Why storytelling is the secret sauce of podcasting
- Why people really listen to podcasts
- How to use a podcast to build your brand
- How to improve your podcast this week
- Two keys to powerful interviews

## About:

Have you ever had the desire to start your own podcast? The itch to spread your message to the world?

Have you found the technical tools but lack the confidence in your art?

Many people get ready to record their podcast only to discover the impostor syndrome. They hear that little voice inside their head asking, "Who do you think you are?" They feel like the kid trying to sit at the adult table during the holiday feast. They feel like they are playing dress up.

There are many podcasts and coaches who teach you the technical side of podcasting. Erik K. Johnson is the premiere coach focused on the art of podcasting.

Erik K. Johnson has been near the top of the radio ratings since 2000. He has also coached many others to do the same with even greater success. Erik is a nationally recognized talent coach, on-air personality and radio program director.

Contact Info:



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